**Where is tourism headed? -An alternative to mass tourism**

**An alternative to Mass Tourism:**

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_:
  + Recent trend in tourism
  + Has individualized activities
  + Desire to experience local culture
  + Desire to experience environment
  + Trips are usually arranged during non-peak holiday periods to avoid crowds
* Example: Self planned biking trip through Vermont, camping or arranging accommodation at bed and breakfast locations as you go

**Comparison of Mass and Alternative Tourism**

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| Mass Tourism | Alternative Tourism |
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**Environmental Impacts**

* Both mass and alternative tourisms can have an impact on the environment.
* Any area that is involved within a tourist activity will eventually exceed its environmental capacity.
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_: the ability for a place to not be damaged by people visiting it.
* Some places may be damaged after only a few visitors
* Some places may be able to handle large amount of visitors, but even these too will become damaged eventually
* When a place is damaged, it changes the environment forever…other things that can also damage:
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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